

Historic, Archive Document

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November 23, 1944

Subject	Assigned	Status
<u>Rationing and Price Control</u>		
PUBLICATIONS		
War Letter for Agriculture -- Nov. 20	DuMars, OI	Completed
Ceiling prices for vitrified clay pipe and fittings announced		
Retail ceiling on fertilizer is limit		
Ceiling prices for tangerines		
Creamery areas extended in Rocky Mountain region		
Tire applicants need not be listed		
Food Information Calendar No. 85:	Gaines, OI	
Ceiling Prices on Turkeys		
Grocer-Consumer Anti-Inflation Display Sets		
Letter to Farm Editors--Agriculture in Wartime Nov. 18	Wing, OI	"
Inflation A Postwar Danger		
Rationing Certificates to Buy New Tires		
Processor Ceilings for 1944 Cherries and Bartlett Pears		
Negro Insurance Association Active Against Inflation		
Fact Sheet on Clothing Supply and Price	OPA	In preparation
RADIO		
Homemakers' Clats:		
Marketing for Fruit Cake Supplies (price control)	Watkins, OI	Completed
Continue Saving Fats (four-cents and two-red-points per pound)	Hoffman, OD	"



Farm Production Goals

PUBLICATIONS

8-Point Dairy Program Kit for 1945	North-Poole, OI Lloyd, Ext.	Being Processed
Letter to Extension Editors: 1945 Goals Meetings	Lloyd, Ext.	Completed

Subject	Assigned	Status
PRESS		
Research improves method for producing sugar from Sorgo	Teuton, BAID	In clearance
New synthetic rubber from agricultural raw materials	"	Cleared
Dormant hog cholera still dangerous	Burch, ARA	In clearance
Vaccination proves value against brucellosis	"	In preparation

RADIO

Livestock improvement in U.S. (transcription for OWI for foreign use)	Burch, ARA	In preparation
Rice rises	BPISAE	Submitted
Hemp limits	"	"

Farm Flashes:

Ten Ways to Cut Poultry Losses	Herndon, OI	Cleared
World Cotton Stock	Gilstrap, OI	Cleared
Has War Saved Chickens?	Herndon, OI	"
Cull Flock Closely	Watkins, OI	In preparation
Poultry Farmer's Dream Flock	Herndon, OI	In preparation

Radio Farm Director Letter:

1945 Suggested Goals Announced--Two State Dates Changed	Bond, OI	Completed
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Radio Round-up on Food:

Give Thanks for Record Harvests	Stahl, OD	Completed
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Fat Salvage

RADIO

Homemakers' Chat:

Fat Salvage	Beauchamp, OD	Completed
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Victory Gardens

PUBLICATIONS

Victory Garden Kit	Rowe, North, Poole, OI Lloyd, Ext.	In preparation
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Subject	Assigned	Status
<u>Post-War</u>		
PUBLICATIONS		
"Help for G.I. Joe", January Extension Service Review article.	Bailey, Ext.	Completed
Fact Sheet on Veterans Advisory Committee	Holman, Ext.	In preparation
<u>Letter to Extension Directors:</u> Some Post-War Problems G.I. Bill of Rights	Lleyd, Ext.	Completed
<u>Letter to Extension Editors:</u> Post-War Planning	"	"
Fact Sheet on Rural Health	Larson, BAE	In clearance
Leaflet on report on "Farmers Look at Post-War Prospects"	"	In preparation
"Farm Adjustments to be Made at the War's End" for Annual Extension Conference, South Central Region, Nov. 27	Lippert, BAE	Completed
An article on "The Under-Educated Servicemen and the GI Bill of Rights" for the Adult Education Bulletin, National Education Assoc.	Schuler, BAE	"

Industrial Feeding

Kit Materials:

<u>What Industry Says about Industrial Feeding,</u> is being mailed to all holders of the industrial feeding specialist's kits. This is a compilation of 13 letters showing management's reaction to industrial feeding. Excerpts from 26 additional letters are quoted on the front and back cover.	Rennie, OD Desmond, OD	"
A companion piece is under way now - <u>What Labor Says About Industrial Feeding.</u> This will be a compilation of letters from labor unions expressing labor's reaction to in-plant feeding.	Desmond, OD	In preparation
Administrative Brochure on Billion Dollar Food Market.	Morley, OD Desmond, OD	Completed

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School Lunch

PUBLICATIONS

American Poultry Journal, "Poultry Egg To Crow, Goes To School These Days"	Daniel, OD	Completed
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RADIO

Orange Network Release, "Learning Comes Easier"	Beauchamp, OD	"
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Vitamins for Victory, "Monkey, See, Monkey Do"	Miller, OD	"
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VISUAL

Movie -- School Lunches	Mot. Pix. Ser.	Photog. completed
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Marketing Plentiful Foods

PRESS

WFA to Dry Frozen Egg Stocks	Mangun, OD	Out
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VISUAL

Posters to be Used in the Plentiful Foods Program	Rennie, OD	In preparation
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RADIO

Yankee Farm Network (WNAC BOSTON) Nov. 20 -- Fish	Briggs OD	Completed
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Green Network Release -- Eggsact Grades	Hoffman, OD	"
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Homemakers' Chats: Medium Grade Eggs	"	Cleared
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INS, PA: Eggs on the Market	Stahl, OD	"
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Food Conservation

RADIO

Homemakers' Chat: Cooking Dehydrated Vegetables	Gilstrap, OI	In clearance
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Subject	Assigned	Status
<u>Nutrition</u>		
PUBLICATIONS		
Article for American Journal of Physiol. "Liver reserves of vitamin A and their relation to the signs of vitamin A deficiency in the albino rat	Callison, BHNHE Knowles, BHNHE	Sent 11/17/44
Cooking dehydrated vegetables, AIS-8, 20pp. illus.	BHNHE	Off the press
PRESS		
<u>Food and Home Notes:</u> Riboflavin	Olsen, BHNHE	In preparation
<u>Food for Folks:</u> The Saga of the Soybean Fish As You Fancy It	Winn, OD	Completed
RADIO		
<u>Homemakers' Chat:</u> Egg buying	Olsen, BHNHE	In preparation
<u>Consumer Time - Nov. 25</u> Enriched Bread and Flour	Kempton, OD	Completed
<u>Food Makes a Difference:</u> Fish Fantasy Soybeans	Miller, OD Stahl, OD	" "
<u>Vitamins for Victory:</u> G.I. Thanksgiving Bargains in Bread Keep Your Eye on Iron Pep With Peanuts	Miller, OD	"
<u>Radio Round-up on Food:</u> Cooking With Medium Grade Eggs. Dressing Your Salad Tangerine Sirup Bringing Home the Bacon Turkey Talk	Stahl, OD	Completed
Special Bulletin for "Fightin' Food Communique" Eggs, Turkeys, Bacon	Briggs, OD	"

Subject	Assigned	Status
Farm Flashes: National Wartime Food Bulletin for WENR- Walnuts, Eggs	Briggs, OD	Completed
Script - Special Bulletin for Dr. Eddy's Food Forum - Walnuts	"	"

Miscellaneous

PUBLICATIONS

"4-H Council on the Beam for V-Day", January Extension Review article.	Bailey, Ext.	completed
Letter to Extension Directors: Outlook Conference FM Radio in Education Good Neighbors War Loan Poster Policy releases	Lloyd, Ext.	"
Letter to Extension Editors: Information Talk by Keith Himebaugh Publications Workshop Thanksgiving Financial Statement of America's Farmers A Study of the Tariff Question	"	"
Wire for Director to all State directors on WFA extension of price support to 270-pound hogs.	Fulghum, Ext.	"
Regular Neighborhood Leader Letter.	Holman, Ext.	"
A report "County Variation in Net Migration from the Rural-Farm Population, 1930-40"	Bernert, BAE	In preparation
A technical bulletin "Marketing and Manufac- turing Margins for Textiles"	Howell, BAE	Completed
A report on "Consumption of Fluid Milk and Cream in Northeastern Marketing Areas, 1943"	BAE group	In preparation
Report on "Replacement Rates for Rural Farm Males, Aged 25-69 Years by Classified	Taeuber, BAE	"
PRESS		
Use of synthetic fibers	Teuton, BAIC	In preparation
Foreign pink bollworm quarantine revision	BEPQ	Issued

Subject	Assigned	Status
New hope in weed control	BPISAE	In clearance
Bamboo boom tests home-grown products	"	Submitted
Release - "Walnut Set-Aside for Shelling Reduced"	Snellgrove, OD	Out
Release - "WEA Continues Set-Aside on Spray Milk Powder at 40 Percent"	Osser, OD	Out
<u>Kit of Materials 100% Set Aside Order on Chicken in Delmarva Area</u>		
General press story to accompany order	Mktg. Rep. Div., OD	In preparation
Story for Women's Page Editors	"	"
Questions and Answers on Order	"	"
Story for Sunday Supplements	"	"
Story for Farm Pages	"	"
Story for Retail trade	"	"
Story for Hotel and Restaurant Trade	"	"
Statement from Judge Jones	"	In clearance
Statement from Basil O'Conner	"	In preparation
Statement from Army Officer	"	In clearance
Statement from Navy Officer	"	"
Letter to retail trade associations	"	Completed
Letter to hotel & restaurant Trade Assoc.	"	"
Insert for Local Gas Co. Statements	"	In preparation
Shopping News Story	"	"
Three Army & Navy Chicken Pictures (8x10)	"	"
Grocery Story Ad Drop In, With Promotion Piece	"	"
Restaurant Menu Piece	"	"
Poster Suggestions	"	"
Special Contact with N.Y. Foreign Language Papers	"	Arranged thru N.Y. office
Statement from Head of Delaware Processing Association	"	In preparation
Statement from Processor	"	"
Special contact with A & P For Their Cooperation	"	Arranged
Special Food Trade Letter	"	In preparation
Supplement to "Food Letter"	"	Completed
Supplement to Food Magazine Editors Letter	"	"
"Consumer Guide" piece	"	"
Material for Womens Groups	"	In preparation
RADIO		
Help save elm trees	Millson, EPQ	Issued
Fettering bindweed	BPISAE	In clearance
Famous flavor	BPISAE	Submitted

Subject	Assigned	Status
<u>Homemakers' Chats:</u>		
How Cook Talks	Gilstrap, OI	In clearance
C&A-Cigarettes-Purses-Shirts	Watkins, OI	In clearance
<u>Farm Flashes:</u>		
Better Cotton Farm Leases	Pitt, OI	Cleared
Father-Son Farming Agreement	"	Cleared
Insulating with Cotton	Briggs, OD	In preparation
<u>INS, PA. Etc.:</u>		
Xmas Trees in '44	Bergoffen, FS	Cleared
<u>Radio Farm Director Letter:</u>		
Reasons For Upping Hog Support Weights	Bond, OI	Completed
<u>Radio Round-Up on Food:</u>		
Success of War Food Programs	Stahl, OD	Completed
Columbia Country Journal - Already set for the First Saturday after the Order is Issued.	Mktg.Rep.Div., OD	Tentative
Columbia Network. - Set aside order on Chicken in Delmarva Area.		
Army Hour - 1st or wnd Sunday After Order is Issued. NBC	"	"
Farm & Home Hour - 1st Saturday After Order is Issued. Blue Network	" "	"
Consumer Time - 1st Saturday After Order is Issued.	"	"
Radio Round-Up - Special Story in Radio Round-up - to Women's Program Directors - 700 Stations	"	"
Vitamins for Victory-550 Stations Served by UP. This is a Direct Wire Service.	"	"
Exclusive Releases to 200 Stations - Also copy to Farm Program Directors in all Sections of the United States with Special Copies for Eastern Farm Program Directors.	"	"